

JC971 U.S. PTO  
09/892732  
06/28/01

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:

Noboru IWAYAMA, et al.

Application No.: Unassigned

Group Art Unit: Unassigned

Filed: June 28, 2001

Examiner: Unassigned

For: ADERTISING METHOD AND ADVERTISING DEVICE

**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Sir:

In accordance with the duty of disclosure provisions of 37 CFR §1.56, there is hereby provided certain information which the Examiner may consider material to the examination of the subject U.S. patent application. It is requested that the Examiner make this information of record if it is deemed material to the examination of the subject application.

1. Enclosures accompanying this Information Disclosure Statement are:
  - 1a.  Form PTO-1449.
  - 1b.  Copies of IDS citations.
  - 1c.  An English language copy of search report(s) from a counterpart foreign application or a PCT International Search Report.
  - 1d.  English language translation (complete or relevant portion(s)) attached to each non-English language publication.
  - 1e.  Explanations of Relevancy of References (ATTACHMENT 1(e), hereto) for providing a concise explanation of each non-English publication.
2.  In accordance with 37 CFR §1.98, a concise explanation of what is presently understood to be the relevance of each non-English language publication is  

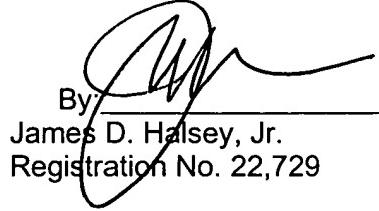
(Check appropriate Items 2a, 2b, 2c and/or 2d)

  - 2a.  satisfied because all non-English language publications were cited on the enclosed "English-language version of the search report or action which indicates the degree of relevance found by the foreign office". (See MPEP 609, Minimum Requirements for an Information Disclosure Statement, Part A(3): Concise Explanation of Relevance, pp. 600-100 to 600-101, Rev. 1, Feb. 2000.)
  - 2b.  set forth in the application.

- 2c.  satisfied because an English language translation (complete or relevant portion(s)) is attached to each non-English language publication.
- 2d.  enclosed as Attachment 1(e), hereto.
3. No admission is made that the information cited in this Statement is, or is considered to be, material to patentability nor a representation that a search has been made (other than search report(s) from a counterpart foreign application or a PCT International Search Report, if submitted herewith). 37 CFR §§1.97(g) and (h).

Respectfully submitted,

STAAS & HALSEY LLP



By \_\_\_\_\_  
James D. Halsey, Jr.  
Registration No. 22,729

Dated: June 28, 2001  
700 Eleventh Street, N.W., Suite 500  
Washington, D.C. 20001  
Telephone: (202) 434-1500  
Facsimile: (202) 434-1501

FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTORNEY DOCKET NO. 1405.1045	APPLICATION NO. Unassigned
<b>LIST OF REFERENCES CITED BY APPLICANT</b> <i>(Use several sheets if necessary)</i>			FIRST NAMED INVENTOR Noboru IWAYAMA, et al.	U.S. S. P. T. O. JC97E 09/092732 06/28/01
			FILING DATE June 28, 2001	GROUP ART UNIT Unassigned

## U.S. PATENT DOCUMENTS

EXAMINER INITIAL	DOCUMENT NO.	DATE	NAME	CLASS	SUB-CLASS	FILING DATE
AA	5,948,061	09/07/1999	Merriman et al.			
AB						
AC						
AD						
AE						
AF						

## FOREIGN PATENT DOCUMENTS

	DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB-CLASS	TRANSLATION YES NO
AG						
AH						
AI						
AJ						
AK						
AL						

## OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

AM	
AN	
AO	

EXAMINER	DATE CONSIDERED
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	